

Setting new milestones for the metal forming industry – IMTEX Forming 2014



Stepping into the 45th year of celebration, **IMTEX FORMING 2014** and **Tooltech 2014** were inaugurated on **23 January 2014** in the midst of several celebrated industry professionals who graced the occasion with their presence at Bangalore International Exhibition Centre (BIEC).

The exhibition catered to **440 exhibitors** who displayed **500 machines tools** in an exhibition **area of 30,000 sqmts.** The participation other than India came from **24 countries** including **4 group participations** from China, Germany, Czech Republic and Taiwan. The show was visited by up to **45,000 visitors** during the 6 days at BIEC. The show generated business orders worth Rs. 405 Cr and enquiries worth Rs. 4187 Cr.

The exclusive forming exhibition was inaugurated in the presence of Mr. Vikram Kirloskar, President, SIAM, Mr. Jamshyd N. Godrej, Chairman Exhibitions, Mr. L. Krishnan, President – IMTMA and P. G. Jadeja, Vice president IMTMA.



(Lamp lighting ceremony)



(Ribbon cutting at Hall no. 1)

Talking about the industry, **Mr. Vikram Kirloskar, President Society of Indian Automobile Manufacturers (SIAM)** said, “The machine tool industry plays an important role in catering to the need of both small and large automakers alike. The backbone of many major sectors of the industrial activity in India, in the traditional manufacturing context, the machine tool industry in India has played and will continue to play a key role in the enhancing competitiveness and ensuring quality and excellence in the output of manufacturing industry”.

Talking about this year's IMTEX FORMING 2014, **Mr. Jamshyd N. Godrej, Chairman, Exhibitions, IMTMA** said, “The exhibition is a manifestation of cost effective alternatives to conventional metal working solutions. The machine tool industry needs to continuously innovate, upgrade and invest in technology.”

Addressing the occasion, **Mr. L. Krishnan, President, IMTMA** added, “Exhibitions like this will certainly stimulate the demand for metal forming equipments in the country and thus help the industry grow. “

The inauguration was followed by a ribbon cutting ceremony at the Exhibition Hall, which opened the doors to the IMTEX FORMING 2014 & Tooltech 2014.



Release of Exhibitor Catalogue and Export Guide by the dignitaries

Awards



(Top) Mr. Abhijit Mukherjee bestowed with IMTMA- President's award. (Right) Mr. Ranjith Puri being awarded with 5th IMTMA – Vinod Doshi Outstanding Entrepreneur Award in Machine Tools.

The Inaugural session also witnessed the presentation of two prestigious awards – the 5th ‘IMTMA-Premier Outstanding Entrepreneur Award’ to Chairman, ISGEC Heavy Engineering Ltd, Ranjit Puri and IMTMA President’s Award to Managing Director, BIES, Abhijit Mukherjee. While expressing his sincere thanks to IMTMA for conferring the award, Puri said; “completion is the key driving force for attaining success and moving ahead in the right direction; until and unless one sees the threat from competition, one is not motivated enough to go the extra mile to reach the top position. Mukherjee said, “It was great privilege to be associated with IMTMA for over two decades.”

Delegation visits from user industry and countries

IMTEX Forming 2014 reflected the ground reality of the Forming industry with extensive trade related discussions and networking. A number of exhibitors used IMTEX FORMING 2014 as a launch pad to introduce their innovations and products, which attracted the visitors, business delegates and counterparts in huge numbers.

Managing Director, Grind Master Machines Pvt Ltd, Mohini Kelkar was noted saying, “IMTEX has a brand value. We display new products at every show. All our old customers enter our booth asking what our newest innovations is?”

Key delegations such as Automotive Component Manufacturers Association (ACMA), Bharat Heavy Electricals (BHEL), Bharat Electronics Limited, COFMOW, Indian Railways, ISRO, NAL, GTTC, Government Tool Room & Training Centre, Ordnance Factory Board Nagpur & Hyderabad, Hindustan Aeronautical Ltd (HAL) and National Aerospace Lab visited the show in the span of 6 days.

Expressing his views about the show, Chief Administrative Officer, COFMOW, Ministry of Railways, PK Agrawal said, “IMTEX Forming 2014 gave us a unique opportunity to learn about the latest technologies available under one roof. We had very fruitful interaction with the manufacturers and hope to take these discussions to fructification. In the near future, we hope to have business transactions with the manufacturers who showcased their technologies here.”

International delegations

International delegation from Czech Republic and Namibia also visited the show on the 2nd and 4th day respectively. The delegation of Czech Republic came with a clear agenda of attracting investment from Indian companies in their country through Czech organizations. Offering opportunities, Deputy Minister, Ministry of Industry and Trade, Czech Republic, Milan Hovorka stated, “We don’t distinguish between local companies and their foreign competitors. Czech companies offer cutting edge technologies and many other capabilities.”



Discussing the show Minister of Trade & Industry, Hon'ble Cella Schlettwein, MP, Namibia, quoted, "India and Namibia are both developing countries; we face the same challenges as well as goals. It is interesting that the 'Made in India' brand is promoted through this exhibition."

Student's Delegation

To familiarize engineering students with the machine tool industry and the



technological happenings in this industry segment, the Association organized the sixth "JAGRUTI – IMTMA Youth Programme", with support from "UDAAN" members. This unique initiative was organized

during IMTEX FORMING and Tooltech 2014 on 24 and 25 January 2014 at Bangalore International Exhibition Centre (BIEC).

The programme was attended by 35 mechanical engineering students representing 17 engineering institutions, from all across India. It comprised a comprehensive guided tour of IMTEX FORMING 2014 and Tooltech 2014, as also to the 'Productivity Institute' as well as the 'IMTMA Design Institute'. Unique aspect about the programme was an exposure to actual shop-floor operations in a manufacturing set-up, through 'live' demos at the state-of-the-art facility of Ace Manufacturing Systems Limited.

Academia/R&D Pavilion

The Academia pavilion at IMTEX Forming 2014 showcased best projects and research work which was displayed by 24 institutions and it is noteworthy that one was from UK.

Awards and cash prizes were announced on January 27, 2014 for the best project and research initiative done by the institutions who had displayed in the academia pavilion.

The 1st prize was bagged by IIT – Bombay, Treelabs; 2nd prize went to RV Collage of engineering, Bangalore; and the 3rd prize was bagged by Amrita Vishwa Vidyapeetham, Kollam. The consolation prizes went to IIT – Bombay, NCAIR and NMAM Institute of Technology, Karnataka.

Few students from MSRIT, Bangalore stated, “This show was very informative for us. We could learn about different varieties of laser cutting equipments and a range of tools being displayed. Additionally, we could also gather knowledge about various companies and new technologies both indigenous and foreign. Overall, it was a learning experience for us.”

About IMTEX

IMTMA organizes the prestigious IMTEX and Tooltech exhibitions, where both Indian and overseas manufacturers showcase their metalworking machines, equipment and tools. The IMTEX Metal Cutting Show is held every odd years and IMTEX Forming is held every even years.

IMTEX brings new technologies and solutions, keeping in mind the need and trends of the market, for the visitors. IMTEX covers complete range of machine tools, state-of-the-art manufacturing solutions and wide spectrum of CAD/ CAM for machine tools along with latest cross section of quality control and other related equipment.

About IMTMA

Indian Machine Tool Manufacturers’ Association (IMTMA) is a Single Point of Contact for the Machine Tool Industry in India. The apex body of machine tool industry in the country, IMTMA has a membership of about 500 companies from both public and private sectors, manufacturing a wide range of metal-cutting and metal-forming machines, accessories, cutting tools and other ancillary equipment. IMTMA plays a key role in the growth and development of this industry sector in India.